



Media Contact: Jacque Petroulakis  
(480) 391-6169  
Crystal Patriarcho  
(480) 314-7977

**Pulte Homes & the Communities of Del Webb Win  
Back to Back Design Awards for Fireside Communities**

*Community Center at Fireside at Desert Ridge by Del Webb Wins 2008 Gold Nugget Award*

**Phoenix, Ariz. July 2008** – When designing the community centers at Fireside at Desert Ridge and Fireside at Norterra in Northeast Phoenix under its Del Webb brand, Pulte Homes wanted something new and different to set the communities apart while maintaining the desert and natural beauty of the surrounding lands. The result is two beautiful community centers at the heart of each Fireside development. With a natural, organic and desert-friendly feel, both community centers fit right into the desert landscape and are architectural beauties. And now both have won design awards.

The community center at Fireside at Desert Ridge has just received the Gold Nugget Award. Based out of California, the Gold Nugget a 14-state regional award recognizing achievements in design and land-use planning for residential, commercial and industrial projects. The Fireside at Desert Ridge community center won in the Best Public/Private Special Use Facility category for 2008. Last year, the community center at Fireside at Norterra by Del Webb won the same category.

The Fireside at Desert Ridge community center is designed with striking architectural elements and surrounded by awe-inspiring landscaped grounds. The 11,971 square foot building includes bold monument walls that are an extension of the building design. Within the beautiful walls of the community center, residents enjoy resort-style amenities right in their backyard - spa services, gym and fitness classes, swimming and unique gathering places, and an amazing exhibition kitchen.

“The community center is a true piece of art and we are honored to receive the Gold Nugget design award,” said Curt VanHyfte, East Division President of Pulte Homes. “The community center provides residents with a wide array of opportunities- it is the place to get active, meet with neighbors or enjoy the spa or active lifestyle – it is the heart of the community and was designed to be the centerpiece of activity.”

Fireside at Desert Ridge offer 26 unique floor plans, providing buyers a smart mix of homes suited to a wide variety of lifestyles and life stages. Click here to take a virtual tour of the Fireside at Desert Ridge community center:

[http://www.firesidebydelwebb.com/vr/fdr\\_community\\_center.wmv](http://www.firesidebydelwebb.com/vr/fdr_community_center.wmv)

Fireside at Desert Ridge is located at 3819 East Ember Glow Way in Northeast Phoenix. For more information, visit [www.firesidebydelwebb.com](http://www.firesidebydelwebb.com).

## **About Pulte Homes**

Pulte Homes, Inc., based in Bloomfield Hills, Mich., is one of America's largest home building companies with operations in 51 markets and 26 states. During its 58-year history, the company has delivered 500,000 new homes. Since 2000, Pulte Homes operations have earned more top-three finishes than any other homebuilder in the annual J.D. Power and Associates® New Home-BUILDER Customer Satisfaction Study. Under its Del Webb brand, Pulte is the nation's largest builder of active adult communities for people age 55 and older. Its DiVosta Homes brand is renowned in Florida for its Built Solid™ building system and distinctive master-planned communities. Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service.

Websites: [www.pulte.com](http://www.pulte.com); [www.delwebb.com](http://www.delwebb.com); [www.divosta.com](http://www.divosta.com)

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