

# THE ARIZONA REPUBLIC

## DEVELOPERS GIVE PROJECT UPDATES

Michael Clancy, The Arizona Republic  
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Three developers who are responsible for more than 2,500 housing units addressed the Desert Ridge Homeowners Association's annual meeting on Wednesday, all promising to have their developments up and running within five years.

Several hundred people attended the meeting at the J.W. Marriott Desert Ridge Resort. They were told to expect additional traffic and disruption as the developments are built. The three presenters were:

\* **Fireside** at Desert Ridge. Ken Estrada, director of operations for **Pulte** Homes Del Webb division, said more than 150 of about 900 homes have been sold since the development, west of Tatum Boulevard and south of Deer Valley Drive, opened for sale this year. "The market has been a little challenging, but this is a great start," he said.

\* **Calasera** at Desert Ridge. Tom Lemon of Meritage Homes said 1,188 homes would be built on 288 acres east of Desert Ridge Marketplace. The development would feature an "old world heritage" theme. The gated community's homes would sell from \$300,000 to \$800,000, he said, although prices are not yet pinned down. "Big dollars are involved, and big things are at stake," Lemon said. Sales should start in late 2008, he said.

\* **Sagewood**. A senior community, it would feature a range of about 300 homes, from independent living to full nursing home care. Homes will range from 750 to 2,900 square feet at initial prices of \$288,000 to \$1.1 million.

The development, on 100 acres at the southwestern corner of Tatum and Mayo boulevards, would feature a variety of amenities. Most construction will take place next year, said Stuart Ingram of Life Care Services. Lance Jones of Rossmar & Graham Management, which manages the community, said 11 builders are in some stage of work in the community.